



# AWARD CATEGORIES

## NEWS PROGRAMING

One Award, more than one Award, or no Award (except where noted) may be given to the producer(s) and others directly responsible for the content and execution of the news program, segment or coverage. Anchors, reporters, photographers, editors, assignment editors, hosts, directors and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. For any entry designated as a series, a minimum of two reports must be included.

### NEWSCAST

For excellence in a regularly scheduled morning/daytime, evening, or weekend newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc.

*Time limit: 60 minutes*

*Comment: Newscasts cannot be entered in breaking news.*

#### 1. NEWSCAST – MORNING/DAYTIME MARKETS 1 – 49

#### 2. NEWSCAST – MORNING/DAYTIME MARKETS 50-99



#### 3. NEWSCAST – MORNING/DAYTIME MARKETS 100+

#### 4. NEWSCAST – EVENING MARKETS 1 – 49

#### 5. NEWSCAST – EVENING MARKETS 50-99



#### 6. NEWSCAST – EVENING MARKETS 100+

#### 7. NEWSCAST – WEEKEND (ALL MARKETS)

### NEWS GATHERING

#### 8. GENERAL ASSIGNMENT REPORT – WITHIN 24 HOURS

For excellence in coverage of a single news story or topic which is assigned, shot, edited and aired within a 24-hour period. Entry may include live and/or taped elements and online content.

*Time limit: 10 Minutes*

#### 9. GENERAL ASSIGNMENT REPORT – NO TIME LIMIT

For excellence in coverage of a single or multi-part news story or topic, which has no time limit for its preparation. Entry may include live and/or taped elements and online content. Stories and topics covered must be of a Hard News character and be an assigned report that would not be considered a Feature or Special Report (to be entered elsewhere).

*Time limit: 10 minutes*

*Comment: This is the basic news reporting done day-in day-out by a News Department. This is for the coverage of planned events and done as planned assignments. No time limit entries should be carefully reviewed to insure that these were assigned reports and not pitched or created reports that would fall under Feature or Special Reports.*

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## 10. BREAKING NEWS

For excellence in coverage of a single, unanticipated news event. Entry may include multiple live or taped elements and online content.

*Time limit: 15 minutes.*

*Comment: This is the “I am here at the bank robbery and the bullets are flying over my head” story. Preparation limit is unnecessary since it must be simultaneous.*

*Comment: Entries in Breaking News CANNOT be entered in Team Coverage or Continuous Coverage.*

*Note: Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News and Documentary Awards in the following category: Outstanding Regional News*

## STORY – SPOT NEWS

### 11. SPOT NEWS

For excellence in coverage of a single, unanticipated news event this is shot, edited, and produced and aired within 24 hours. Entry may include multiple live and/or taped elements and online content. Elements of a related Breaking News entry may be included in a Spot News entry, but not in their entirety.

*Time limit: Time limit: 15 continuous minutes of one news story.*

*Comment: This is the “I am here at the bank where this morning the bullets were flying over my head, and in the 2 hours following the police chased the robber to the state line.” The goal is to extend what was done in the simultaneous report to allow the entry of the longer form report.*

*Note: Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News and Documentary Awards in the following category: Outstanding Regional News Story – Spot News.*

### 12. TEAM COVERAGE

For excellence by a team involved in covering multiple news stories on a single subject, shot, edited, produced and aired within 24 hours. Entry may include multiple live and/or taped elements and online content.

*Comment: Entries in Team Coverage CANNOT be entered in Breaking News or Continuous Coverage.*

*Time Limit: 60 minutes*

### 13. INVESTIGATIVE REPORT – SINGLE STORY/SERIES

For excellence in reporting of a community problem requiring research and investigative journalism. Entry will be judged on the quality and extent of research, the presentation, and the impact of the reporting.

Written documentation is required. (100-word limit)

*Time limit: 30 minutes*

*Note: Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News & Documentary Awards in the following category: Outstanding Regional News*

## STORY – INVESTIGATIVE REPORTING

### 14. FEATURE NEWS REPORT – LIGHT FEATURE

For excellence in reporting of a single light feature news story or topic.

*Time limit: 10 minutes*

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### 15. FEATURE NEWS REPORT – SERIOUS FEATURE

For excellence in reporting of a single serious feature news story or topic.

*Time limit: 10 minutes*

### 16. CONTINUING COVERAGE

For excellence in coverage of a single news story over an extended number of reports. Entries will be judged in part on story advancement and should be entered as a composite.

*Time limit: 30 minutes*

*Comment: The wording has been changed to reflect the coverage of a number of reports not just over a period of time, and that the coverage is of one story. This would be considered a producer's entry and not a station entry since it is one story coverage.*

*Comment: Entries in this category CANNOT be entered in Breaking News or Team Coverage.*

### 17. NEWS SPECIAL

For excellence in coverage of a one-time-only, significant, newsworthy event, occasion or topic. Subject should be an in-depth treatment of current topic.

*Time limit: 60 minutes*

## NEWS SPECIALTY

One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the program, segment or coverage. Anchors, reporters, directors, photographers, editors, assignment editors, hosts, writers, and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. A maximum of 3 segments/lifts is permitted to bring longer programs to the required time limit. For non-news program entries, the entry may only contain content from one episode of the series, not multiple installments. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.

*Comment: Some categories will be combined with program categories.*

*Comment: Qualified contributors (photographers, editors, etc.) may not enter their name on the same entry in news and craft categories. See double-dipping rules.*

### 18. ARTS/ENTERTAINMENT – NEWS STORY

For excellence in coverage of general entertainment, variety or performing arts. Single story, no compilations.

*Time limit: 10 minutes*

### 19. BUSINESS/CONSUMER – NEWS SINGLE STORY

For excellence in coverage of business, finance, consumer affairs or economic topics in a news single story. Single story, no compilations.

*Time limit: 10 minutes*

*Comment: This category will be combined with "Business/Consumer" program feature entries.*



#### 20. EDUCATION/SCHOOLS – NEWS SINGLE STORY

For excellence in coverage of schools, teaching or education. Single story, no compilations.

*Time limit: 10 minutes*

*Comment: This category will be combined with “Education/Schools” program entries.*

#### 21. HEALTH/SCIENCE – NEWS SINGLE STORY

For excellence in a news story that covers coverage of health, science, medical topics or subject matter. Single story, no compilations.

*Time limit: 10 minutes*

#### 22. ENVIRONMENT – NEWS SINGLE STORY

For excellence in a news story that covers environmental impact issues, topics or subject matter in a news single story or feature segment from a program or special. Single story, no compilations.

*Time limit: 10 minutes*

*Comment: This category will be combined with “Environment” program feature entries.*

#### 23. HISTORIC/CULTURAL – NEWS STORY/FEATURE

For excellence in coverage of subjects that emphasize historical, cultural and/or ethnic issues or topics. Single story, no compilations.

*Time limit: 10 minutes*

#### 24. POLITICS/GOVERNMENT – NEWS STORY

For excellence in coverage of political, civil, government issues or subject matter in a news single story. Single story, no compilations.

*Time limit: 10 minutes*

*Comment: This category will be combined with “Politics/Government” program feature entries.*

#### 25. RELIGION – NEWS STORY

For excellence in coverage of subject matter of a religious and/or spiritual nature in a news single story. Single story, no compilations.

*Time limit: 10 minutes*

*Comment: This category will be combined with “Religion” program feature entries.*

#### 26. SOCIETAL CONCERNS – NEWS SINGLE STORY

For excellence in coverage of current issues of societal concern, social ills, community or general public interest in a news single story. Single story, no compilations.

*Time limit: 10 minutes*

*Comment: This category will be combined with “Societal Concerns” program feature entries.*

#### 27. HUMAN INTEREST – NEWS SINGLE STORY/FEATURE

For excellence in coverage of stories that appeal to the human spirit. Single story, no compilations.

*Time limit: 10 minutes*

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### 28. MILITARY– NEWS SINGLE STORY/FEATURE

For excellence in coverage of military issues at home and/or abroad. Single story, no compilations.

*Time limit: 10 minutes*

*Comment: This category will be combined with “Military” program feature entries*

### 29. SPECIALTY ASSIGNMENT REPORT – NEWS SERIES

For excellence in coverage of special interest information that consists of on-going segments involving specialized reporting expertise (i.e., consumerism, health, science, criticism, politics, environment, technology, commentary, etc.).

*Time limit: 15 minutes*

### 30. NEWS WEATHERCAST

For excellence in coverage of weather in general, weather related topics or subject matter within a news program. Single story, no compilation.

*Time limit: 10 minutes*

## SPORTS (NEWS AND NON-NEWS)

### 31. SPORTS – NEWS SINGLE STORY

For excellence in coverage of sports in general.

Single Story. No Compilations.

*Comment: Features or segments from a daily or weekly sports program should be entered in #38 Sports-Program Feature Segment.*

*Time limit: 10 minutes*

### 32. SPORTS – NEWS FEATURE

For excellence in coverage of sports related topics.

Single Story. No Compilations.

*Comment: Features or segments from a daily or weekly sports program should be entered in #38 Sports-Program Feature Segment.*

*Time limit: 10 minutes*

### 33. SPORTS –FEATURE/SEGMENT

For excellence in a feature segment on a sports topic (non-news).

Single Story. No Compilations.

*Time limit: 10 minutes*



### 34. SPORTS – DAILY OR WEEKLY PROGRAM

For excellence in a daily or weekly sports program or sports series (non-news). Entry may be live or recorded live. Entry must have, as its basis, special coverage not to be taken from a newscast. Entries may include multi-camera and pre-produced segments that cover the full spectrum of the event. Entry may have no post edits except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc.

*Comment: Segments from this entry cannot be entered separately in any segment/feature category. See double-dipping rules.*

*Time limit: 30 minutes; a maximum of 3 segments/lifts is permitted to bring longer program entries to the required time limit.*

### 35. SPORTS – INTERVIEW/DISCUSSION

For excellence in a program or special consisting of sports interview/discussion content that is at least 75% unscripted.

*Time Limit: 30 minutes*

### 36. SPORTS – ONE TIME SPECIAL

For excellence in a one-time sports related special program that is not part of a daily or weekly sports program, game or series. Entry may be live or recorded live. Entry should have no post edits except for the removal of commercials.

*Comment: Segments from this entry cannot be entered separately in any segment / feature category. See double-dipping rules.*

*Time limit: 30 minutes*

### 37. SPORTS EVENT/GAME – LIVE/UNEDITED

For excellence in production of a single program or series, live or recorded live sports event or game. No post edits. A composite (from one episode or game) is required and can include examples of: show open, graphics package, use of replays, inserted pre-produced segments, use of statistical or other prepared material, highlights, standard coverage (e.g. routine innings or downs) and any additional material at entrant's discretion.

*Time limit: 30 minutes; a maximum of 3 segments/lifts is permitted to bring longer program entries to the required time limit.*

## PROGRAMMING (NON-NEWS)

One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the program, segment or coverage. Hosts, moderators, reporters, directors, photographers, editors, writers and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. A maximum of three segments/lifts is permitted to bring longer programs to the required time limit. For program entries, the entry may only contain content from one episode of the series, not multiple installments. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.

### 38. ARTS/ENTERTAINMENT – PROGRAM FEATURE SEGMENT

For excellence in a feature or segment from a program or special of general entertainment, variety or visual and performing arts. Single story, no compilations.

*Time limit: 10 minutes*



### 39. ARTS/ENTERTAINMENT – PROGRAM/SPECIAL

For excellence in a program or special of general entertainment, variety or visual and performing arts.

*Comment: Segments from this entry cannot be entered separately in any segment/feature category. See double-dipping rules.*

*Comment: Sports-related programs or one time specials should enter in #34 Sports-Daily/Weekly program or #36 Sports-One Time Special.*

*Time limit: 30 minutes; a maximum of 3 segments/lifts is permitted to bring longer program entries to the required time limit.*

### 40. BUSINESS/CONSUMER – PROGRAM FEATURE SEGMENT

For excellence in a feature or segment from a program or special that covers business, finance, consumer affairs or economic topics. Single story, no compilations.

*Time limit: 10 minutes*

*Comment: This category will be combined with “Business/Consumer” news story entries*

### 41. EDUCATION/SCHOOLS – PROGRAM FEATURE SEGMENT

For excellence in a feature or segment from a program or special that covers schools, teaching or education. Single story, no compilations.

*Time limit: 10 minutes*

*Comment: This category will be combined with “Education/Schools” news story entries.*

### 42. HEALTH/SCIENCE – PROGRAM FEATURE SEGMENT

For excellence in a feature or segment from a program or special that covers health, science, medical topics or subject matter. Single story, no compilations.

*Time limit: 10 minutes*

### 43. ENVIRONMENT – PROGRAM FEATURE SEGMENT

For excellence in a feature or segment from a program or special that covers environmental impact issues, topics or subject matter. Single story, no compilations.

*Time limit: 10 minutes*

*Comment: This category will be combined with “Environment” news story entries.*

### 44. HISTORIC/CULTURAL – PROGRAM FEATURE SEGMENT

For excellence in a feature or segment from a program or special that covers historical, cultural and/or ethnic issues or topics. Single story, no compilations.

*Time limit: 10 minutes*

### 45. POLITICS/GOVERNMENT – PROGRAM FEATURE SEGMENT

For excellence in a feature or segment from a program or special that covers political, civil, government issues or subject matter. Single story, no compilations.

*Time limit: 10 minutes*

*Comment: This category will be combined with “Politics/Government” news story entries.*



#### 46. POLITICS/GOVERNMENT – PROGRAM/SPECIAL

For excellence in a program or special that covers political, civil, government issues or subject matter.

*Comment: Newscasts are not eligible.*

*Time limit: 30 minutes*

#### 47. RELIGION – PROGRAM FEATURE SEGMENT

For excellence in a feature or segment from a program or special that covers subject matter of a religious and/or spiritual nature. Single story, no compilations.

*Time limit: 10 minutes*

*Comment: This category will be combined with “Religion” news story entries.*

#### 48. SOCIETAL CONCERNS – FEATURE/SEGMENT

For excellence in a feature or segment from a program or special that covers current issues of societal concern, social ills, community or general public interest. Single story, no compilations.

*Time limit: 10 minutes*

*Comment: This category will be combined with “Societal Concerns” news story entries.*



#### 49. MILITARY– PROGRAM/FEATURE SEGMENT

For excellence in a feature or segment from a program or special that covers military issues at home and/or abroad. Single story, no compilations.

*Time limit: 10 minutes*

*Comment: This category will be combined with “Military” news story entries.*

#### 50. HUMAN INTEREST – PROGRAM/FEATURE SEGMENT

For excellence in a feature or segment from a program or special that covers subject matter that appeals to the human spirit. Single story, no compilations.

*Time limit: 10 minutes*

#### 51. HUMAN INTEREST – PROGRAM/SPECIAL

For excellence in a program or special that covers subject matter that appeals to the human spirit.

*Comment: Segments from this entry cannot be entered separately in any segment/feature category. See double-dipping rules.*

*Comment: Sports related one time specials should enter in Sports - One Time Special (36).*

*Time limit: 30 minutes*





## 52. SPECIALTY ASSIGNMENT – PROGRAM/SPECIAL

For excellence in a program (other than newscasts) or special that covers special interest information involving specialized reporting expertise.

*Time limit: 30 minutes*

*Comments: Segments from this entry cannot be entered separately in any segment/feature category. See double-dipping rules.*

*The Specialty Program Category excludes Art and Entertainment, Human Interest, Lifestyle, Sports related programs and News Specials. Producers of long-form programs and specials not fitting into the above category may also consider entering in Programming categories: News Special (17); Arts/Entertainment Program Special (39); Human Interest Program Special (51); Sports Program (34); Sports One-Time Special (36); Documentary (53-54); Informational/Instructional (56); or Interview/Discussion (57).*

## 53. DOCUMENTARY – CULTURAL

For excellence in the creation of a formal, structured television presentation with cultural significance.

*Time limit: 60 minutes; a maximum of 3 segments/lifts is permitted to bring longer program entries to the required time limit.*

## 54. DOCUMENTARY – HISTORICAL

For excellence in the creation of a formal, structured television presentation with historical significance.

*Time limit: 60 minutes; a maximum of 3 segments/lifts is permitted to bring longer program entries to the required time limit.*

*Comment: Other long-form programs not fitting into the two documentary categories might be entered in categories News Special (17); Human Interest Program Special (34); Specialty Program (51); Sports Special (36); Public/Current/Community Affairs Program or Special (61).*

## 55. INFORMATIONAL/INSTRUCTIONAL – FEATURE SEGMENT

For excellence in a feature or segment from a presentation of stories whose prime purpose is to be instructional; to teach formally or informally about a subject. Single story, no compilations.

*Time limit: 10 minutes*

## 56. INFORMATION/INSTRUCTIONAL – PROGRAM/SPECIAL

For excellence in presentation of stories from a program, series or special whose prime purpose is to be instructional; to teach formally or informally about a subject or subjects

*Comment: Segments from this entry cannot be entered separately in any segment/feature category. See double-dipping rules.*

*Comment: Sports related programs or one time specials should enter in Sports- Daily/Weekly program (34);or Sports- One Time Special (36).*

*Time limit: 30 minutes*

## 57. INTERVIEW/DISCUSSION – PROGRAM

For excellence in a program, series or special consisting of material that is at least 75% unscripted.

*Comment: Sports related interview/discussion programs should enter in #35 Sports – Interview/Discussion*

*Time limit: 30 minutes; a maximum of 3 segments/lifts is permitted to bring longer program entries to the required time limit.*



#### 58. LIFESTYLE PROGRAM – PROGRAM/SPECIAL

For excellence in a program, series or special that deals with everyday life subjects; such as food preparation, recipes, techniques, home improvement, decoration, renovation, gardening, outdoors, crafts and/or automotive repairs.

*Comment: Segments from this entry cannot be entered separately in any segment/feature category. See double-dipping rules.*

*Time Limit: 30 minutes*

#### 59. MAGAZINE PROGRAM

For excellence in a program, series or special consisting of various segments of regional interest designed to entertain and inform.

*Comment: Segments from this entry cannot be entered separately in any segment/feature category. See double-dipping rules.*

*Time limit: 30 minutes; a maximum of 3 segments/lifts is permitted to bring longer program entries to the required time limit.*

#### 60. PUBLIC/CURRENT/COMMUNITY AFFAIRS – FEATURE/SEGMENT

For excellence in a feature or segment from a program, series or special on general public interest or concern, especially those dealing with current community, social or political issues. Single story, no compilations.

*Time limit: 10 minutes*

*Comment: This is a single story from a non-newscast program.*

#### 61. PUBLIC/CURRENT/COMMUNITY AFFAIRS – PROGRAM/SPECIAL

For excellence in a program, series or special on general public interest or concern, especially those dealing with current community, social or political issues.

*Comment: Segments from this entry cannot be entered separately in any segment/feature category. See double-dipping rules.*

*Comment: Sports related programs or one time specials should enter in Sports- Daily/Weekly Program (34); or Sports- One Time Special (36).*

*Time limit: 30 minutes; a maximum of 3 segments/lifts is permitted to bring longer program entries to the required time limit.*

#### 62. SPECIAL EVENT COVERAGE (OTHER THAN NEWS OR SPORTS) LIVE OR EDITED

For excellence in coverage of a one-time-only, anticipated community or entertainment event. Program may include multi-cameras and pre-produced segments that cover the full spectrum of the event. Live entries should include at least 75% live material, with no post edits.

*Time limit: 30 minutes; a maximum of 3 segments/lifts is permitted to bring longer program entries to the required time limit.*

#### 63. INTERSTITIAL

For excellence in non-commercial “filler” programming between two programs, where commercials are not permitted such as city, county, state and public broadcasting stations.

*Comment: Interstitial also includes those segments that aired online only. If you have a segment that is not a part of a larger program, and it only aired online, you can enter it here.*

*Time limit: up to 10 minutes. Single story, No compilations.*



#### 64. SHORT FORMAT PROGRAM

For excellence in a complete, stand-alone short program (not feature or segment). Program length commercials (infomercials) are not eligible. Entry may not be entered in any other news or program category.

*Comment: Short Format Program also includes those segments that aired on-line only. If you have a segment that is not a part of a larger program, and it only aired on-line, you can enter it here.*

*Time Limit: 15 minutes or less.*



#### 65. BRANDED CONTENT PROGRAM

For excellence in a complete, stand-alone, content-based program which tells a long form story and includes some visual branding. For example, a medical program produced by/for a hospital with their logo present throughout. Program may not contain a call for action. Program length commercials (infomercials) are not eligible. Entry may not be entered in any other news or program category.

*Time Limit: 30 minutes*

### SPOT ANNOUNCEMENTS

One award, more than one award, or no award is given to the Producer(s) and others directly responsible for the content and execution of the promotion or commercial. Entries must be regionally conceived, produced and aired. Spots that contain more than 50% of network or syndicator-provided material do not qualify. Music, graphics and pre-edited video constitute such material. Spots may be :05 to 5:00 minutes in length. Program length commercials (infomercials) are not eligible. For a campaign, a maximum of three spots may be included which are edited together for a single video upload.

#### 66. COMMUNITY/PUBLIC SERVICE (PSAS) – SINGLE SPOTS OR CAMPAIGNS

For excellence in announcements that effectively focus interest in and marshal support for worthy community or area causes.

#### 67. NEWS PROMO – SINGLE SPOT

For excellence in announcements that promote a specific story, stories or series, including sports, weather and/or franchise stories. This includes promos for news specials, breaking weather, sports specials, etc.

*Comment: Sports program (non-news) related promos should be entered in #70 Program Promo – Sports*

#### 68. NEWS PROMO – CAMPAIGN/IMAGE

For excellence in announcements that promote a news/overall station/weather, etc. image and/or a news image/overall station campaign (series of promotional spots). This includes promos for news specials, breaking weather, etc.

*Comment: Sports program (non-news) related promos should be entered in #70 Program Promo – Sports*

#### 69. PROGRAM PROMO – SINGLE SPOT OR CAMPAIGN (NON-NEWS)

For excellence in announcements that promote non-news programming. This includes spots that promote a broader station/company image as well as regionally produced spots for network and/or syndicated programming.

*Comment: Sports program (non-news) related promos should be entered in #70 Program Promo – Sports*



### 70. PROGRAM PROMO – SPORTS

For excellence in announcements that promote non-news sports programming. This includes spots that promote a broader station/company image as well as regionally produced spots for network and/or syndicated programming.

### 71. COMMERCIAL – SINGLE SPOT

### 72. COMMERCIAL – CAMPAIGN

The above commercial categories are for excellence in commercial production advertising a product, business or service that is conceived, written, created and produced in and for the regional market.

*Time limit: Spots may be between :05 and 5:00 in length. Program length commercials (infomercials) are not eligible.*

## SPECIAL ACHIEVEMENT AWARDS

One award, more than one award, or no award is given only to the primary recipient listed on each category. Others who may have contributed to the content and execution of the material presented in the entry may purchase plaques to commemorate their participation.

### 73. OVERALL EXCELLENCE

Awarded to the General Manager only for excellence in the overall operations of a television station, news/sports cable system or online media outlet during the eligibility period. Entry should reflect the organization's overall local product including any news & sports coverage, other locally produced programs, promotional announcements, on-air examples of events hosted by the organization and involvement in the community, and any further evidence of excellence.

Entry should emphasize the quality, breadth and efficacy of the organization's operations, stressing substance rather than style, and exhibit performance in sustaining excellence throughout the eligibility year.

The composite entry must be comprised only of material as actually aired. No introductions, post production, montages, music or special effects may be added. Entry should include a one-page, written synopsis of the organization's operation, product, accomplishments and achievements.

*Note: Entries in this category may not include programs or promos produced specifically to highlight station content and achievements, even if broadcast or webcast. Excerpts must be taken from programs as broadcast.*

*Time limit: Entry length shall not exceed 60 minutes.*

### 74. NEWS EXCELLENCE

Awarded to the News Director only for excellence in the overall news operation during the eligibility period. Entry should present as many different examples as possible, including, but not limited to: enterprise in general assignment reporting, breaking news coverage, specialty and beat reporting, series, documentaries, continuing coverage of community issues, editorials/ commentaries, etc.

Entry should emphasize the quality, breadth and efficacy of a station's news operation, stressing substance rather than style, and exhibit the news department's performance in sustaining excellence throughout the year. The composite entry must be comprised only of material as actually aired. No introductions, post production, montages, music or special effects may be added. Entry should include a one-page, written synopsis.

*Time limit: Entry length shall not exceed 60 minutes.*



### 75. COMMUNITY SERVICE

Awarded to the individual most responsible for excellence in programming, whether news or non-news, involving the entire company in a continuing effort to focus interest on, and marshal support for, a worthy community cause.

Entry should emphasize the depth, breadth, duration and efficacy of the effort, and must be comprised only of material as actually aired. No introductions, post production, montages, music or special effects may be added. Composite entries are allowed. Entry should include a one-page, written synopsis.

*Time limit: Entry length shall not exceed 60 minutes.*

### 76. JOURNALISTIC ENTERPRISE

For excellence in the continuing endeavor of high journalistic enterprise, which may include investigative pieces, breaking news, features, profiles, interviews, documentaries, etc. Composite entry may include a maximum of 5 different stories. The airdate and length of each story must submitted with the entry.

*Time limit: 30 minutes*

*\*\*Comment: This category is exempt from "double-dipping" rules.*

## CRAFTS ACHIEVEMENT

One award, more than one award, or no award is given for excellence in a specific craft discipline demonstrating the skills of one or more individuals. Each entry may contain a single example of the craft or a composite of material as originally transmitted.

*Time limit: 15 minutes*

While craft entrants may submit more than one entry per craft discipline, only one of those entries may be a composite. Elements of the composite may not be separately entered as individual craft entries.

*Comment: Craft Awards are intended for hands-on craft persons, not those who supervise craft persons.*



### 77. AUDIO – LIVE OR POST PRODUCTION

### 78. MUSICAL COMPOSITION/ARRANGEMENT

### 79. DIRECTOR – LIVE OR RECORDED LIVE (PL Track is Preferred)

### 80. DIRECTOR – NON-LIVE (POST-PRODUCED)

### 81. EDITOR – PROGRAM

### 82. EDITOR – SHORT FORM (PROMO, PSA, COMMERCIAL)

### 83. EDITOR – NEWS

### 84. EDITOR – SPORTS

### 85. GRAPHICS/ANIMATION – NEWS/PROGRAM

*Comment: Entries must contain graphical elements originally created for regional markets. Re-purposed content from national sources is not eligible.*



86. TALENT – ANCHOR – NEWS

87. TALENT – ANCHOR – WEATHER

88. TALENT – ANCHOR – SPORTS

89. TALENT – PERFORMER/HOST

90. TALENT – SPORTS ANNOUNCER PLAY-BY-PLAY

91. TALENT – REPORTER

92. PHOTOGRAPHER – PROGRAM

93. PHOTOGRAPHER – NEWS

94. WRITER – PROGRAM/PROGRAM FEATURE (NON-NEWS)

*(Script Preferred)*

95. WRITER – NEWS (Script Preferred)

96. VIDEO JOURNALIST

For excellence by a cross-discipline individual, serving as photojournalist, editor, talent, and writer; covering a single or multi-part story or topic. Entry may not be entered in any other craft category.

*Comment: This entry must reflect all mentioned disciplines. For example, if there is no writing, the entry is ineligible. OR: The entrant in the Video Journalist category has performed all of the jobs. Sometimes the particular story does not need any narrative so there is no writing or reporting. The main criteria is that only one person did the work. No other person was involved and handled a portion of the entry. It was a solo effort.*