



FREQUENTLY ASKED QUESTIONS

WHAT DOES COMPOSITE MEAN?

A composite is a sampling between two and five representative segments or elements that conveys to a judging panel the scope, breadth or range of an entry. In Craft Achievement categories, entrants may submit more than one entry per craft discipline; or a composite containing two or more unedited samples of their work. Multiple composites within a category are ineligible. Demo reels or montages are not allowed.

To differentiate between pieces, lay one to two seconds of black before the next piece begins. No additional effects or music are allowed. Demo reels or montages are not allowed. Composite entries must adhere to all guidelines: the “1-2 seconds of black” rule (with no audio or slates) will be enforced to prohibit post-production. Entries without the required seconds of black will be disqualified.

WHAT’S THE “1-2 SECONDS OF BLACK” RULE?

In composite entries, and/or entries that have been edited to adhere to entry guidelines, you lay down a full 1-2 seconds of black (with no audio or slates) prior to the next segment beginning. If there’s less space between segments, your entry may be disqualified.

WHAT IF MATERIAL AIRED ONLINE?

You may enter material that only has been “broadcast” online, but, as with traditional broadcast entries, these programs, stories or segment must be produced and targeted for a regional audience. If your story or segment airs strictly online as a stand-alone production, it must be entered in a program (not segment) category, regardless of its length.

Feature/segment categories are intended for pre-produced segments that are a part of a larger production. You can also enter online segments in the Interstitial category (#51) or Short Form Program (#52) and Branded Content Program (#53). Interstitial includes those segments that aired online only. Branded Content must include some visual branding.

CAN I ADD ANY POST-PRODUCTION TO MY ENTRY?

No. No added music, animation, narration, graphics, nothing. Your entry is not supposed to look like a demo reel.

CAN I SUBMIT THE SAME WORK IN TWO PLACES?

No. Please refer to the Double-dipping information, on pages 6-7. Content can only be entered in one content category.

HOW MANY PEOPLE CAN BE LISTED PER ENTRY?

We allow up to 10 names on the entry form. Keep in mind, the names included on the entry are those directly involved with the creation and execution of the entry. Those not listed on the entry but contributed to its creation may purchase Production Plaques. The producer of the program may contact the Executive Director after the EMMY[®] Gala for more information.

CAN WE JUST LIST THE ENTRANT AS “STAFF,” “NEWS TEAM” OR “COMPANY X,” ETC.?

You may NOT list any entrant name as “Staff,” “News Team,” “Company X,” etc. EMMY[®] statuettes are awarded to individuals, not to their employers, stations or companies. All entries must include the name and production credit for at least one individual.

DO YOU HAVE TO BE A MEMBER OF NATAS MID-AMERICA TO SUBMIT AN ENTRY?

You do not have to be a member to enter, but your entry fees are discounted if you are. You can join before you enter. Become a member online and submit a SEPARATE payment for your dues.

To get the member rate for an entrant, the email address associated with their membership must be provided to allow verification of active membership status. If the email address is not found, the non-member rate will be charged. If a non-member rate is charged for someone who is an active member or who will now immediately renew



their membership, select pay later type option. The emailed copy of the entry will contain a link allowing the entry to be updated with the verified membership status so the entry price can be updated before payment.

DO YOU HAVE TO BE A MEMBER OF NATAS MID-AMERICA TO SUBMIT AN ENTRY? (CONTINUED)

When in doubt, please confirm your membership before submitting a new application. To Confirm Memberships - follow the Member Login link on our website. https://emmyexpress.com/entry_login.php?c=4

If you duplicate your membership, there may be issues with your entry. Your duplicate membership will have to be deleted from the system. Please contact the office to have your duplicate membership deleted.

I SUBMITTED MY ENTRY AND NOW I NEED TO MAKE CHANGES. HOW CAN I MODIFY MY ENTRY?

EMMY® Express allows you to modify your entry up to the deadline of April 27, 2020 You'll find the link to make changes to an entry in two places: 1) in your EMMY® EXPRESS Dashboard account, and 2) on the bottom of the email receipt titled EMMY® Express – Email Copy of EMMY® Entry, "Use this link to modify your entry." You have the ability to change information or add entrants to the entry up until the entry DEADLINE of April 27th.

I SUBMITTED MY ENTRY AND NOW I WANT TO DELETE IT?

Entrants cannot delete entries. Please call the office to have your entry deleted.

WHAT FORMS OF PAYMENT ARE ACCEPTED?

All payments must be received by May 4th. PayPal is our preferred payment method.

WHO IS THE "SUBMITTER CONTACT" ON THE ENTRY?

This is the person who is submitting entries (i.e. completing the online entry forms) on behalf of the station or production company. This is the first person we will contact if we have any questions or require additional information regarding the entry. This person may or may not be listed as an "entrant" as well.

VIDEO UPLOAD LENGTH

Do NOT submit more than is allowed because it will be disqualified. Please submit the correct length (or LESS) as allowed for the category you are entering. For example, DO NOT submit a 22 minute clip for a category with maximum length 15 minutes. It will be disqualified. There are no refunds for disqualified entries.

DOUBLE-DIPPING DEFINED

To avoid any confusion, the basic formula for "double-dipping" is the following:

An individual entrant can only be recognized once for the same job function, utilizing the same program content.

Craft persons, like writers, photographers, editors, etc., are allowed to enter in programming categories IF they directly contributed to the content of the program or segment, and have the permission of the primary producer. If a craft-person does enter as a producer in a program category, they may enter the same content again in their respective craft category.

Examples:

- If a craft person is a writer/photographer, they could enter the program category as only the writer and then the photographer craft category.
- If they are not an entrant on the program entry, they could enter either the writer or photographer category, using the same material since they performed different job functions.



- If they list themselves as both writer and photographer on the program entry, they cannot enter either the writer or photographer craft categories. They cannot enter either craft category using the dual job title since one category is only for writer and the other only for photographer.

DOUBLE-DIPPING DEFINED (CONTINUED)

No single entry may be submitted in its entirety in more than one programming category. Exceptions are given for content that was part of a full newscast, or included as an excerpt in the “Station Excellence,” “News Excellence,” “Community Service,” and “Journalistic Enterprise” categories. To be eligible for this exception in the newscast categories, the same entrant cannot be listed on the newscast entry and then use the same material and enter in another programming category.

Example:

- An investigative reporter is listed on a newscast entry. Under this “double-dipping” rule, a portion of the newscast content could be entered in “Investigative Report,” but the same reporter cannot be listed since their name already appeared on the newscast entry. You cannot enter the same material in both news and program categories. Repurposed news video may not be entered in program (non-news) categories (see “Original Material” p.).

A single or multi-episode full-length program all on the same subject may only be entered in one programming category. If the subject matter varies, different episodes from the same overall program series can be entered in other program categories as appropriate based on content. This exception rule does not apply to individual stories from news series (see below).

Examples:

- Your entry is a four-part series, “Saving the Bay”. Part one of the series is entered in the “Informational/Instructional” category. Part three cannot be entered in the “Environment” category.
- Your program is called “Community Weekly”, an on-going weekly series. Though it is basically a “Public Affairs” series, episode 204 may be about music, episode 216 about sports, while other episodes are more generic. Under our rules, episode 204 could be entered in an “Entertainment” category, while episode 216 could be in “Sports.” Episode 222 could stay in “Public Affairs.”

Content produced as both a multi-part news series and a full-length program may be entered only once, regardless of the amount of new material added.

Example:

- An investigative team does a three-part series within a newscast on gun control. Once the three parts have aired, and the same material re-purposed as a news or program special, the team would need to decide if they should enter the original series or the special, not both. If you enter a full program or episode from a series in a programming category, you cannot also enter a segment from the same show in another program category.

Entries that violate the double-dipping rule will be disqualified and entry fees will not be refunded.

WHO RECEIVES THE AWARD?

Producers, craft persons and other eligible entrants as listed on the entry form receive the EMMY® statuette, except where noted. To be eligible, each entrant must have significant, creative involvement in the actual production. Pre and post-production involvement, including proposal/grant writing, research, fundraising, producing partnerships, etc., though necessary and of major importance is not substantial enough to be considered. They must verify in writing their “hands on” involvement in order to be listed on the entry.

NEW THIS YEAR: 45 SECOND CLIP FOR EMMY® AWARDS SHOW

A field labeled TIME CODE is included on the entry form. This is the video that will play at the EMMY® Gala should your entry win. Please specify a starting time code for the 45 second excerpt of your entry to be played at the EMMY® Awards Gala.