



39th Annual Mid-America
EMMY® Awards Gala
Saturday, October 3, 2015
presented by Silver Dollar City and Branson

Advertising & Photography Guidelines

ARTWORK DEADLINE

All ads for the 2015 Mid-America EMMY® Gala program are due by 5:00 p.m. on Monday, August 31, 2015.

Ads may be emailed to Megan O'Brien at megan@visualingenuity.com or sent on a CD-rom to Visual Ingenuity, LLC
9161 Robin Court
St. Louis, MO 63144

AD SIZES

	Height	Width
Full Page - \$550	8.5"	5.5"
Half Page - \$300	4.625"	5.5"

File must include crop marks and a 1/8" bleed on all sides, if applicable.

FILE FORMAT REQUIREMENTS

- PDF file using Press Quality job options are required
- Quark, .EPS, .AI and other format files are NOT accepted
- 300 dpi and BW; no spot or RGB color
- Files must be created at 100% of actual size
- Compress all files into a ".zip" file before transmitting

PHOTOGRAPHY REQUIREMENTS

If you are asked to submit a photograph for the program, please submit it according to the following requirements:

- **High resolution file (at least 300 dpi at 3"x3")**
- TIF or jpg format
- Photo deadline: 5:00 p.m., Monday, August 31, 2015

**AD & PHOTO DEADLINE:
5:00 P.M., MONDAY, AUGUST 31, 2015!**

QUESTIONS?

Contact Megan O'Brien at Visual Ingenuity, LLC
314.322.9294 | megan@visualingenuity.com

or Maggie Eubanks at NATAS Mid-America
314.533.2993 | maggie@emmymid-america.org
www.emmymid-america.org | www.youtube.com/emmymidam