

42ND ANNUAL MID-AMERICA EMMY AWARDS

WHAT IS DOUBLE DIPPING?

To avoid any confusion, the basic formula for “double-dipping” is the following: An individual entrant can only be recognized once for the same job function, utilizing the same program content.

No single entry may be submitted in its entirety in more than one programming category. Exceptions are given for content that was part of a full newscast, or included as an excerpt in the “Overall Excellence,” “News Excellence,” “Community Service,” and “Journalistic Enterprise” categories. To be eligible for this exception in the newscast categories, the same entrant cannot be listed on the newscast entry and then use the same material and enter in another programming category.

Craft persons, like writers, photographers, editors, etc., are allowed to enter in programming categories if they directly contributed to the content of the program or segment, and have the permission of the primary producer. If a craft person does enter as a producer in a program category, he or she, may enter the same content again in their respective craft category.

Double Dipping Examples:

- If a craft person is a writer/photographer, he or she, could enter the program category as only the writer and then the photographer craft category.
- If a craft person is not an entrant on the program entry, he or she could enter either the writer or photographer category, using the same material since the craft person would have performed different job functions.
- If the craft person lists him or her self as both writer and photographer on the program entry, he or she is ineligible to enter either the writer or photographer craft categories. The craft person cannot enter either craft category using the dual job title since one category is only for writer and the other only for photographer.

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Example:

- An investigative reporter is listed on a newscast entry. Under this “double-dipping” rule, a portion of the newscast content could be entered in “Investigative Report,” but the same reporter cannot be listed since his or her name already appeared on the newscast entry.

No one may enter the same material in both news and program categories.

Examples:

- Your entry is a four-part series, Saving the Bay. Part one of the series is entered in the “Informational/Instructional” category. Part three cannot be entered in the “Environment” category.
- Your program is called Community Weekly, an on-going weekly series. Though it is basically a “Public Affairs” series, episode 204 may be about music, episode 216 about sports, while other episodes are more generic. Under our rules, episode 204 could be entered in an “Entertainment” category, while episode 216 could be in “Sports.” Episode 222 could stay in “Public Affairs.”

Content produced as both a multi-part news series and a full-length program may be entered only once, regardless of the amount of new material added. Example: An investigative team does a three-part series within a newscast on gun control. Once the three parts have aired, and the same material is re-purposed as a news or program special, the team would need to decide if they should enter the original series or the special, not both.

If you enter a full program or episode from a series in a programming category, you cannot also enter a segment from the same show in another program category.