



Definition of Terms Used in Category Descriptions

COMPILATION: For series entries including news reports or program segments/features, you may include a selection of complete reports up to the specified time limit. For a program series or for entries that are longer than the specified time limit for the category, you may submit a compilation of up to 5 unedited lifts. The excerpts should reflect the scope of the entry. For program entries, a composite may only contain content from one episode of the series, not multiple installments. For longer programs/specials this can best be done by submitting lifts from the opening, middle and ending of the entry. In all cases, the total length of the compilation should not exceed the time limit specified in the category description.

COMPOSITE: A sampling of a minimum of two and no more than five (5) representative segments or elements that convey to a judging panel the scope, breadth or range of the individual's talents or of coverage of a special event. The elements within a composite, unless otherwise noted, are to be "as aired" with no internal edits or post production work such as music or special effects. Demo reels or montages are not allowed. One to two seconds of black between cuts, with no audio or slates, must be added to separate segments within the composite. Composites must not exceed the category's specified time limit. Unless otherwise noted, a straight lift from a long work may be included as an element of a composite, but there must be no editing of the lift. For program entries, composite may only contain content from one episode of the series, not multiple installments. Demo or presentation reels are not allowed.

SERIES (NEWS): Two or more reports covering the same story. A composite of unrelated stories is not a series. Series entries must include a minimum of 2 reports.

SERIES (PROGRAM): A program that appears in essentially the same format two or more times a year.

SPECIAL: A one-time-only program or a program from a series that appears in a substantially different format and may or may not be broadcast or cablecast in a period other than its regular time.

PRODUCER: The person(s) most directly responsible for the majority of the content and production elements of the entry. Executive producers are not eligible for EMMY® statuettes unless directly involved in the hands-on production of the work submitted.

Frequently Asked Questions

WHAT DOES COMPOSITE MEAN?

A composite is a sampling between two and five representative segments or elements that conveys to a judging panel the scope, breadth or range of an entry. In Craft Achievement categories, entrants may submit more than one entry per craft discipline; or a composite containing two or more unedited samples of their work. Multiple composites within a category are ineligible. **Demo reels or montages are not allowed.**

To differentiate between pieces, lay one to two seconds of black before the next piece begins. No additional effects or music are allowed. Demo reels or montages are not allowed. Shot sheet required, listing each segment of your composite in the order in which it appears on your entry. Composite entries must adhere to all guidelines: the "1-2 seconds of black" rule (with no audio or slates) will be enforced to prohibit post-production. Entries without the required seconds of black will be disqualified.



WHAT'S THE "1-2 SECONDS OF BLACK" RULE?

In composite entries, and/or entries that have been edited to adhere to entry guidelines, you lay down a full 1-2 seconds of black (with no audio or slates) prior to the next segment beginning. If there's less space between segments, your entry may be disqualified.

WHAT IF MATERIAL AIRED ONLINE?

You may enter material that only has been "broadcast" online, but, as with traditional broadcast entries, these programs, stories or segment must be produced and targeted for a regional audience. If your story or segment airs strictly online as a stand-alone production, it must be entered in a program (not segment) category, regardless of its length.

Feature/segment categories are intended for pre-produced segments that are a part of a larger production. You can also enter online segments in the Interstitial category (#51) or Short Form Program (#52) and Branded Content Program (#53). Interstitial includes those segments that aired online only. If you have a segment that is not a part of a larger program, and it only aired online, you can enter it here. Branded Content must include some visual branding.

NO POST-PRODUCTION?

No. No added music, animation, narration, graphics, nothing. Your entry is not supposed to look like a demo reel.

CAN I SUBMIT THE SAME WORK IN TWO PLACES?

No. Please refer to the Double-dipping information, on pages 6-7.

HOW MANY PEOPLE CAN BE LISTED PER ENTRY?

We allow up to 10 names on the entry form.

CAN WE JUST LIST THE ENTRANT AS "STAFF," "NEWS TEAM" OR "COMPANY X," ETC.?

You may NOT list any entrant name as "Staff," "News Team," "Company X," etc. EMMY® statuettes are awarded to individuals, not to their employers, stations or companies. All entries must include the name and production credit for at least one individual.

DO YOU HAVE TO BE A MEMBER OF NATAS MID-AMERICA TO SUBMIT AN ENTRY?

You do not have to be a member to enter, but your entry fees are discounted if you are. You can join before you enter. Become a member online and submit a SEPARATE payment for your dues.

To get the member rate for an entrant, the email address associated with their membership must be provided to allow verification of active membership status. If the email address is not found, the non-member rate will be charged. If a non-member rate is charged for someone who is an active member or who will now immediately renew their membership, select pay later type option. The emailed copy of the entry will contain a link allowing the entry to be updated with the verified membership status so the entry price can be updated before payment.

When in doubt, please confirm your membership before submitting a new application. To Confirm Memberships - follow the Member Login link on our website. https://emmyexpress.com/entry_login.php?c=4

If you duplicate your membership, there may be issues with your entry. Your duplicate membership will have to be deleted from the system. Please contact the office to have your duplicate membership deleted.



I SUBMITTED MY ENTRY AND NOW I NEED TO MAKE CHANGES. HOW CAN I MODIFY MY ENTRY?

EMMY[®] Express allows you to modify your entry up to the deadline of April 30, 2019. You'll find the link to make changes to an entry in two places: 1) in your EMMY[®] EXPRESS Dashboard account, and 2) on the bottom of the email receipt titled EMMY[®] Express – Email Copy of EMMY[®] Entry, "Use this link to modify your entry." You have the ability to change information or add entrants to the entry up until the entry DEADLINE of April 30th.

WHAT FORMS OF PAYMENT ARE ACCEPTED?

All payments must be received by May 7th. Be sure to separate membership and entry payments please. PayPal is our preferred payment method, but you may also pay with check.

WHO IS THE "SUBMITTER CONTACT" ON THE ENTRY?

This is the person who is submitting entries (i.e. completing the online entry forms) on behalf of the station or production company. This is the first person we will contact if we have any questions or require additional information regarding the entry. This person may or may not be listed as an "entrant" as well.

VIDEO UPLOAD LENGTH

Do NOT submit more than is allowed because it will be disqualified. Please submit the correct length (or LESS) as allowed for the category you are entering. For example, DO NOT submit a 22 minute clip for a category with maximum length 15 minutes.

WHAT IS DOUBLE DIPPING?

To avoid any confusion, the basic formula for "double-dipping" is the following: An individual entrant can only be recognized once for the same job function, utilizing the same program content.

No single entry may be submitted in its entirety in more than one programming category. Exceptions are given for content that was part of a full newscast, or included as an excerpt in the "Overall Excellence," "News Excellence," "Community Service," and "Journalistic Enterprise" categories. To be eligible for this exception in the newscast categories, the same entrant cannot be listed on the newscast entry and then use the same material and enter in another programming category.

Craft persons, like writers, photographers, editors, etc., are allowed to enter in programming categories if they directly contributed to the content of the program or segment, and have the permission of the primary producer. If a craft person does enter as a producer in a program category, he or she, may enter the same content again in their respective craft category.

DOUBLE DIPPING EXAMPLES:

- If a craft person is a writer/photographer, he or she, could enter the program category as only the writer and then the photographer craft category.
- If a craft person is not an entrant on the program entry, he or she could enter either the writer or photographer category, using the same material since the craft person would have performed different job functions.
- If the craft person lists him or her self as both writer and photographer on the program entry, he or she is ineligible to enter either the writer or photographer craft categories. The craft person cannot enter either craft category using the dual job title since one category is only for writer and the other only for photographer.

No single entry may be submitted in its entirety in more than one programming category. Exceptions are given for content that was part of a full newscast, or included as an excerpt in the "Overall Excellence," "News Excellence," "Community Service" and "Journalistic Enterprise" categories. To be eligible for this exception in the newscast categories, the same entrant cannot be listed on the newscast entry and then use the same material and enter in another programming category.



EXAMPLE:

- An investigative reporter is listed on a newscast entry. Under this “double-dipping” rule, a portion of the newscast content could be entered in “Investigative Report,” but the same reporter cannot be listed since his or her name already appeared on the newscast entry.

No one may enter the same material in both news and program categories.

EXAMPLES:

- Your entry is a four-part series, *Saving the Bay*. Part one of the series is entered in the “Informational/Instructional” category. Part three cannot be entered in the “Environment” category.
- Your program is called *Community Weekly*, an on-going weekly series. Though it is basically a “Public Affairs” series, episode 204 may be about music, episode 216 about sports, while other episodes are more generic. Under our rules, episode 204 could be entered in an “Entertainment” category, while episode 216 could be in “Sports.” Episode 222 could stay in “Public Affairs.”

Content produced as both a multi-part news series and a full-length program may be entered only once, regardless of the amount of new material added. Example: An investigative team does a three-part series within a newscast on gun control. Once the three parts have aired, and the same material is re-purposed as a news or program special, the team would need to decide if they should enter the original series or the special, not both.

If you enter a full program or episode from a series in a programming category, you cannot also enter a segment from the same show in another program category.

WHO RECEIVES THE AWARD?

Producers, craft persons and other eligible entrants as listed on the entry form receive the EMMY® statuette, except where noted. To be eligible, each entrant must have significant, creative involvement in the actual production. Pre and post production involvement, including proposal/grant writing, research, fundraising, producing partnerships, etc., though necessary and of major importance is not substantial enough to be considered. They must verify in writing their “hands on” involvement in order to be listed on the entry.